



Completely Customize Your Learning Experience with Adobe Captivate Prime

ABSTRACT

Adobe Captivate Prime is possibly the only LMS in the world that allows you to create a completely bespoke learning experience. Read this article to learn about how to get the most out of Adobe Captivate Prime’s customizable features. The use case scenarios illustrate variations of Adobe Captivate Prime as a “headless LMS”.

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Customize Your Learning Experience

KEYWORDS

“Complete customization,” “headless LMS,” “medium-to-large organizations,” “customer education,” “fluidic player,” “learning experience”.



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Completely Customize Your Learning Experience with Adobe Captivate Prime

Adobe Captivate Prime offers an out-of-the-box LMS experience that can be tailored to your organizational specifications. The native application boasts a [variety of customizable features](#). These include adding a Logo, customizing the subdomain name, using your company colors and more.

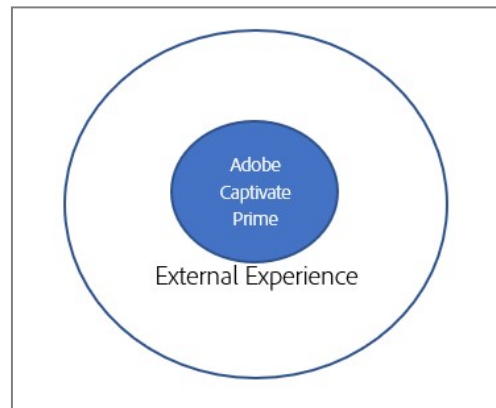
You could, however, take customization to the next level and offer your learners a wholly bespoke fit without the native LMS experience. Adobe Captivate Prime is perhaps the ONLY system in the market that allows you to do that. This document explains how.

Why Complete Customization? What are some typical reasons to opt for this?

1. You are a medium to large size organization and do not want to be limited by the native customization features offered by Adobe Captivate Prime.
2. You are looking to offer a brand-new learning experience to an audience that includes your Customers and/or Partners, where your Brand Persona really needs to shine through the entire experience.
3. Your Learners are already aggregated on to a specific digital property such as your Intranet or a Digital property where all your marketing / other efforts are driving traffic. It may not make sense to now redirect your learners to a new LMS.
4. It may also be the case that your existing sites offer your learners a combination of resources from Learning, to Marketing, to Sales. It may not make sense to transfer all of these to the LMS. Therefore, instead of taking the Learner to the LMS, it would be more efficient to take the LMS to where the learners are.

What does Complete Customization entail?

- Your own domain name, with no reference to Adobe Captivate Prime. E.g. <https://yourbusinessvertical.com/learning> instead of <https://captivateprime.adobe.com/yourbusinessvertical>
- UX and UI that match the rest of your digital persona.
- Learning is brought to the user, instead of driving the user to the LMS. Learning material surfaces within the site users frequent.
- Essentially, the now “headless” LMS’s sole function is to serve up content and record performance.



Complete Customization with Adobe Captivate Prime:

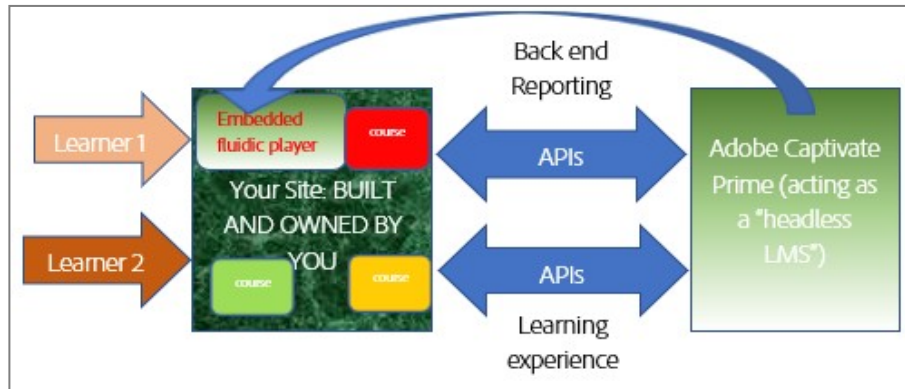
Integrate the Adobe Captivate Prime training experience within your organizational portal using two key elements:

1. Embedded Fluidic Player:
 - Plays all kinds of content including MP4, PPT, Word, SCORM, AICC, PDF etc.
 - Mimics YouTube’s embedded player

2. Application Programming Interfaces (APIs)

Using Adobe Captivate Prime’s APIs you can now embed Adobe Captivate Prime’s fluidic player into any website/digital property that you own. By making the requisite calls to get learner-related information such as enrollment, progress, etc., you can now recreate the complete learning experience in your own

site. The fluidic player serves up the learning content and records the learning (start, progress, completion etc.) transparently back to the LMS. In this way, Adobe Captivate Prime acts as a “Headless LMS” while your digital site provides the overall learning experience.



The following is a [list](#) of APIs that Adobe Captivate Prime provides:

Select Role: **Learner** ▼ Authorize

Captivate Prime API

badge : Set of Badge APIs	Show/Hide List Operations Expand Operations
catalog : Set of Catalog APIs	Show/Hide List Operations Expand Operations
certification : Set of Certification APIs	Show/Hide List Operations Expand Operations
course : Set of Course APIs	Show/Hide List Operations Expand Operations
job aid : Set of Job Aids APIs	Show/Hide List Operations Expand Operations
learning program : Set of Learning Program APIs	Show/Hide List Operations Expand Operations
misc : Set of miscellaneous APIs	Show/Hide List Operations Expand Operations
module : Set of Module object APIs	Show/Hide List Operations Expand Operations
skill : Set of Skill APIs	Show/Hide List Operations Expand Operations
user : Set of User APIs	Show/Hide List Operations Expand Operations
user group : Set of User Group APIs	Show/Hide List Operations Expand Operations

[BASE URL: /primeapi/v1 , API VERSION: v1]

Prerequisites for Complete Customization:

- Access to development /engineering resources that can building HTML 5/Web Experiences and make REST API calls supported by Adobe Captivate Prime.
- Ability to create an app using OATH authentication to exchange information with Adobe Captivate Prime.

Use Case Scenarios

An Indian Hardware Technology Company



- Industry: Professional training and coaching.
- Size: Employees 500 – 1000. Learners: 25000 plus.
- Headquarters: Bangalore, India. They have over 200 centers located across India, Africa and China.

Use case: A premier training institute with some of the most comprehensive training programs in the software and hardware industries. Their online portal has various verticals:

- A training institute powered by Adobe Captivate Prime.
- Cloud laboratories where users can try out cloud-based tools and be evaluated.
- Data storehouse of 2000+ technologies.
- Mentor service where users may access experts for various trainings.

Solution:

- The user accesses the company portal and transitions seamlessly from one vertical to the next.
- When a user logs in to the training platform, the “web-wrapper” draws information using APIs provided by Adobe Captivate Prime, allowing them access.
- The User Interface uses APIs to call information from the Adobe Captivate Prime app.
- The URL displayed on the landing page belongs to the organization’s website and does not indicate Adobe

Captivate Prime.

- The course images/tiles are drawn from Adobe Captivate Prime.

An American Software Company's Digital University (DU)



- Industry: Professional Training
- Size: 200,000
- Headquarters: San Jose, CA, USA

Use case: Above and beyond their training programs, DU also offers information about customer solutions, news, and role descriptions and requirements.

Solution:

- The look and feel of the website are entirely their own.
- The URL is their own.
- They use APIs to call information from Adobe Captivate Prime.
- They use the Embedded Fluidic Player to deploy course material.
- The Fluidic Player plays different kinds of content seamlessly.
- The URL has no reference to Adobe Captivate Prime.
- The "My Learning" information is called using APIs from the Learner Dashboard in Adobe Captivate Prime.
- "Recommended Learning" also calls information from the Prime Learner Dashboard.
- Using an API, the website calls course information from the Adobe Captivate Prime app that learners can access.

A Residential Property Management Firm



- Industry: Residential Property Management. North American leader in managing condominium,

townhome and single-family communities.

- Size: Over 10,000 employees.
- Headquarters: Dania Beach, FL. With branches across the USA.

Use Case: To create a unique landing/home page experience. Beyond the landing page, learners go to the native Captivate Prime learning experience.

Solution:

- Customized landing page for users.
- The log in page is customized to call user data from Adobe Captivate Prime.
- Once logged in the learner dashboard is customized to call all widgets from the Adobe Captivate Prime app and include company messages to employees.
- When a learner accesses training, they are taken to the LMS.
- Key Product Support: The Home icon in the Adobe Captivate Prime native learner interface is customized to point to the firm's landing page and brings the learner back to the custom page.
- Widgets are called from the Adobe Captivate Prime app using APIs.
- Links from this page take the user to the Adobe Captivate Prime native app.

One of the largest Marketing & Advertising Groups in the world



- Industry: Marketing and Advertising. It is the third largest communications group in the world.
- Size: Over 80,000 employees worldwide.
- Headquarters: Paris, France. With branches and offices in over 100 countries.

Use Case:

- The learning platform is branded using the native Adobe Captivate Prime app.
- Created to educate employees across the organization about advertising and marketing strategies.
- Additionally, there is a learning site on SharePoint where specialized training material is available.

Solution:

- SharePoint is a highly configurable online collaborative platform. As several employees spend a lot of time on SharePoint, their training is surfaced from Adobe Captivate Prime on to SharePoint.
- The Embedded Fluidic Player deploys courses.
- The log in page for the Group's learning SharePoint site is completely customized.
- The URL does not identify Adobe Captivate Prime as the engine.
- The Group's site ensures that the SharePoint instance of the LMS is agnostic to add flexibility, transparency and credibility to the learning experience.

In Summary:

The "headless" avatar of Adobe Captivate Prime is extremely useful when your business portal includes but is not limited to a training vertical. An organization that offers diverse platforms and data sites, that wishes to integrate training within a larger platform, is one that can fully optimize the various functionalities of a "headless" LMS. The embedded fluidic player along with APIs that call information from the engine that is Adobe Captivate Prime, are the key differentiators that set this LMS apart.